

PRIVACY INFORMATION

Barilla Center for Food & Nutrition Foundation (“BCFN”) hereby provides you with the following information pursuant to Article 13 of the Italian Legislative Decree 196/2003, and subsequent amendments and integrations (“Code”), regulating the matter of protection of personal data.

The “Controller” (i.e., “Titolare”, as such term is defined by the Code) of the personal data processing referred to in this information is BCFN, who will process your personal data in compliance to the Code.

After having read this information, by participating to the Food Sustainability Media Award(the “Initiative”) you give your consensus to the data processing of your personal data provided by you to the Controller for the following purposes:

- a) to allow to you the participation to the Initiative and to deliver and manage the various activities connected thereto;
- b) to enable BCFN to publish the contributions provided by you during the Initiative.
- c) to carry out marketing activities such as sending BCFN’s promotional and advertising material, including by email, sms messages and ordinary mail, provided you have given permission and only until such permission is revoked.

The Data processing activities will take place mainly with the support of electronic and informatics devices.

You are entitled at any time to exercise the rights provided by Article 7 of the Code – set forth below – by sending an e-mail message to the Data Controller.

Article 7 of the Code: “Rights of access to personal data and other rights”

1. The data subject is entitled to obtain confirmation as to whether or not personal data concerning him/her exists, even if not yet recorded, and to be provided with said data in intelligible form.

2. The data subject is entitled to obtain specification:

- a) of the source of the personal data;
- b) of the purposes and procedures of processing;
- c) of the logic applied in the case of processing performed with the aid of electronic instruments;
- d) of the identification details of the data controller, of the data processor and of the representative appointed pursuant to Article 5, sub-section 2;
- e) of the subjects or of the category of subjects to which the personal data may be disclosed or which may come to acquire said data in their capacity as representative appointed in state territory, as processors or appointed operators.

3. The data subject is entitled to obtain:

- a) update, correction or, if in his/her interest, integration of the data;
- b) deletion, conversion into anonymous form or blocking of the data processed in breach of the law, including cases in which conservation is not necessary for the purposes for which the data was gathered or subsequently processed;
- c) certification that the operations referred to in letters a) and b), and their content, have been brought to the attention of those to whom the data have been communicated or disclosed, excepting the case in which compliance with this obligation would prove impossible or involve the use of means that are clearly disproportionate to the protected right.

4. The data subject is entitled to fully or partially oppose:

- a) for legitimate reasons the processing of personal data concerning him/her, even if pertinent to the purpose for which it was gathered;
- b) the use of personal data concerning him/her for dispatching advertising or direct sales material or for carrying out a market research or for commercial notices.