

# 8<sup>th</sup> INTERNATIONAL FORUM ON FOOD AND NUTRITION

Milan, December 4-5 2017



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**IN THE FUTURE/IN 2030, YOU WILL LIKELY BE EATING MORE:**

- **LEGUMES**
- **VEGETABLES**
- **ANIMAL PROTEINS**
- **INSECTS**
- **ARTIFICIAL MEAT**



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# GUNTER PAULI

*Founder and Chairman Zeri Foundation,  
Entrepreneur and Writer*



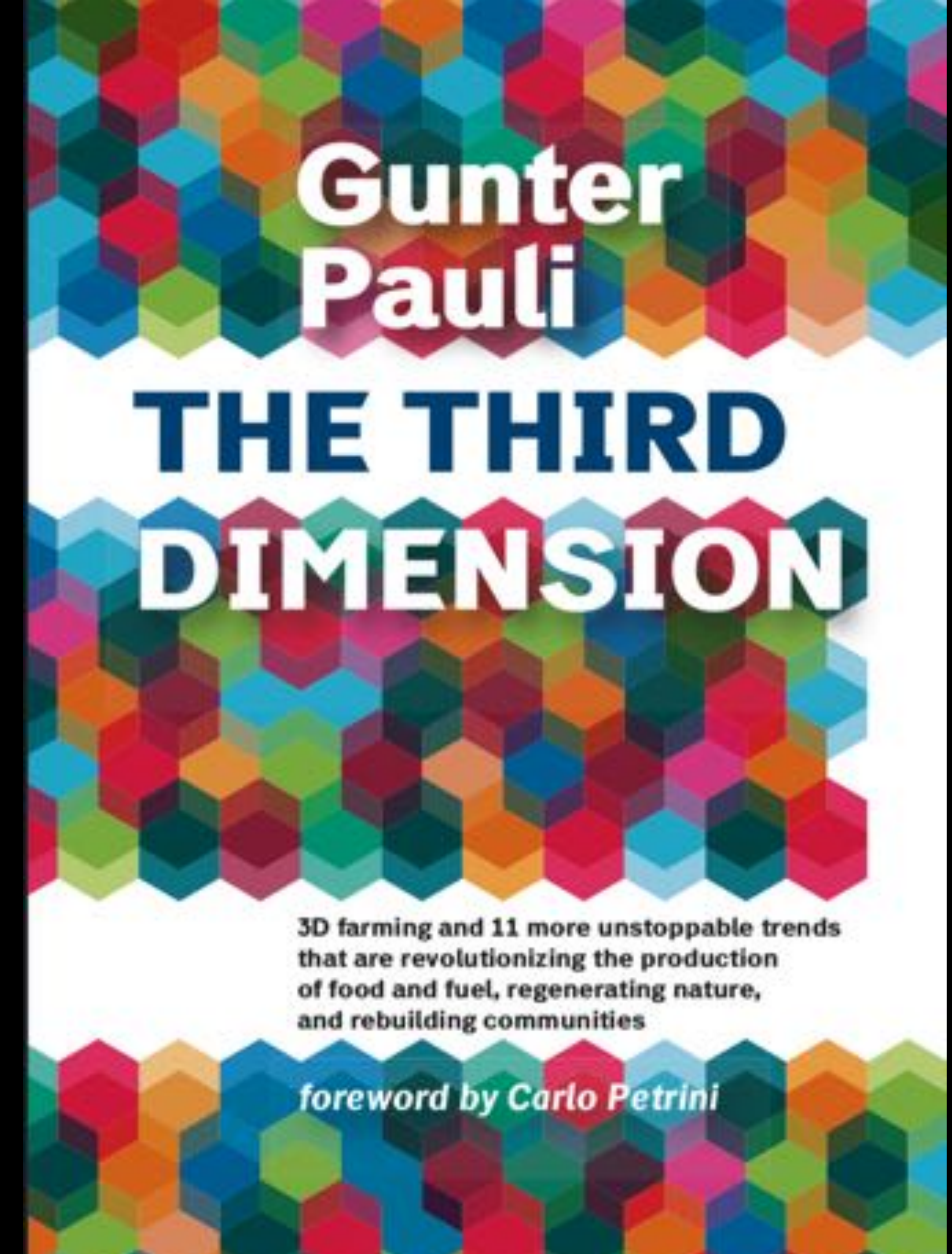
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# 8th International Forum on Food and Nutrition

Milano, 5th of December



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A world map with countries colored in various shades of green, yellow, orange, and red. The map shows the Americas, Europe, Africa, Asia, and Australia. Major oceans are labeled: Arctic Ocean, Atlantic Ocean, Pacific Ocean, Indian Ocean. Major countries are labeled: Canada, United States, Russia, China, India, Australia, Brazil, and others. A green rectangular box is overlaid on the map, containing the text '+200 projects implemented'.

**+200 projects implemented**



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# Inspiration



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# 3,000 scientists



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# 1,000 entrepreneurs



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# Transformation



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# Value Added with what we have



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# Innovation



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# DISRUPTIVE



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# SURPRISING



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# PATAGONIAN FOREST



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NEW  
**H41**  
**WILD LAGER**



H41 Wild Lager Brewed with wild 'mother'  
yeast discovered in remote Patagonia.



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# POSITIVE



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Every boat can run on seawater and solar



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All pigs celebrate happy new year with chickens



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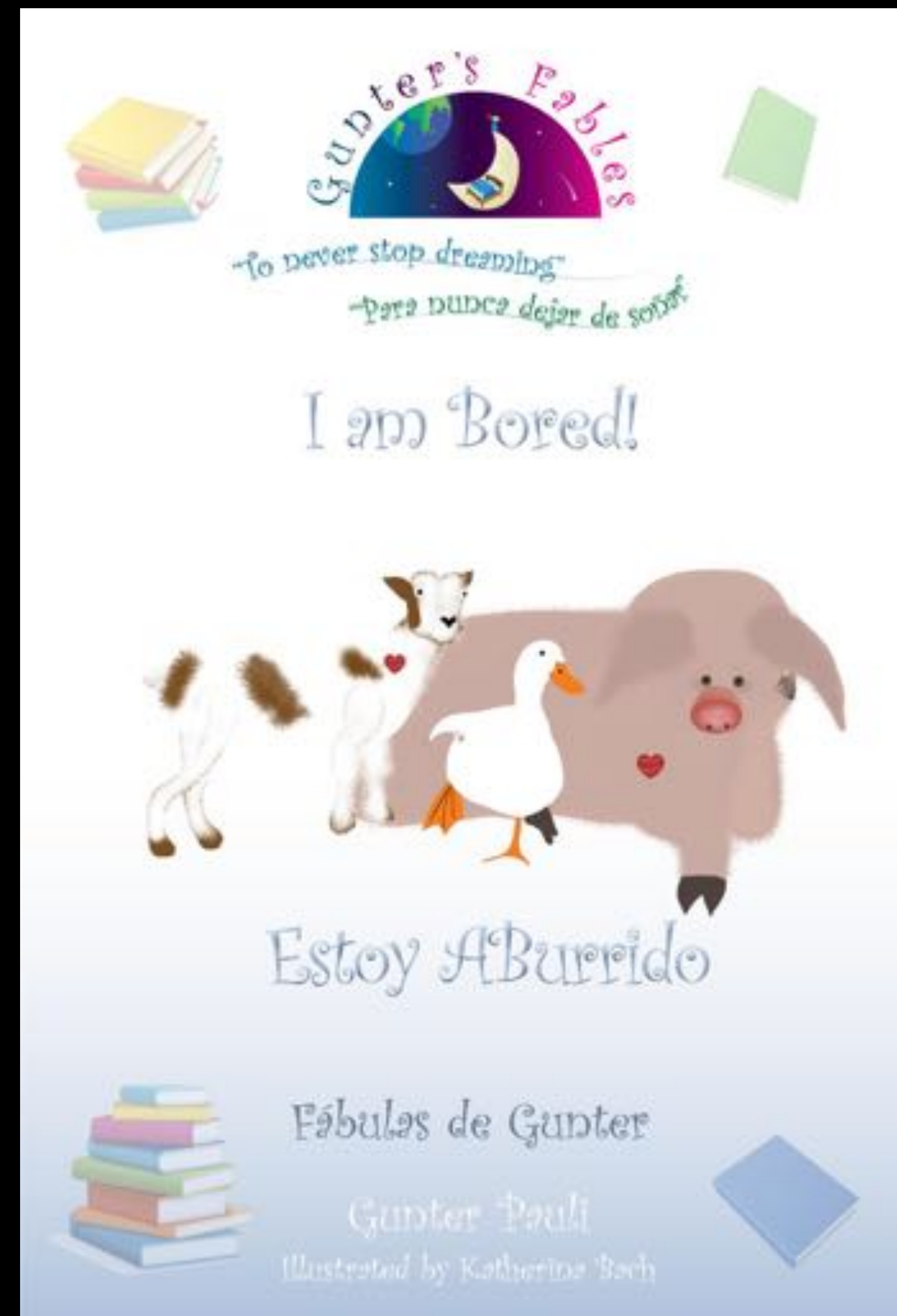


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Waste from every coffee cup turns into clothing



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Drink it, Wear it.®



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# The Geometry of Coffee



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Odor control



Fast Drying



UV protection

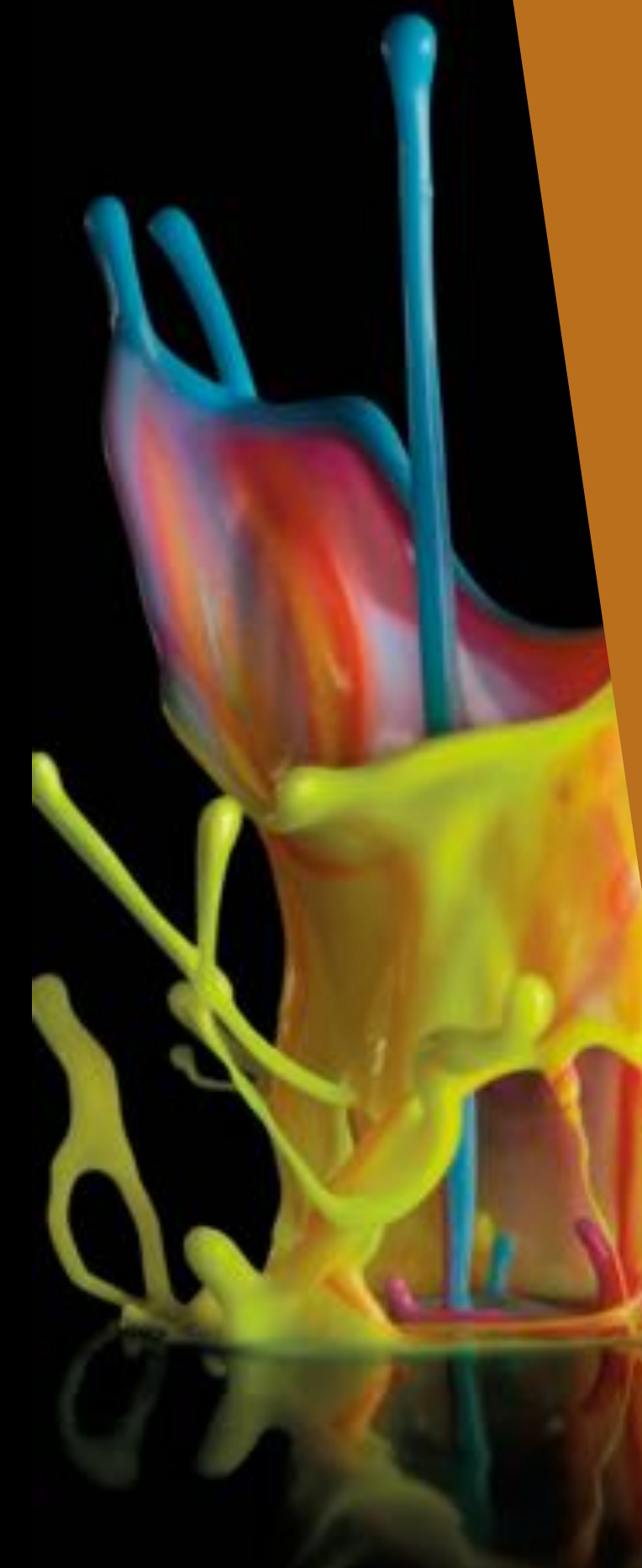


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# The environmental disaster of coffee packaging



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# Every Melitta filter builds up Big Data



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**GREEN COFFEE**

**NFC CHIP w COFFEE PROFILE**

**DISPOSABLE POUCH**



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## Roast, Grind, Brew Coffee Maker

- **SIMPLE NFC SCAN**
- **THE FRESHEST COFFEE**
- **TIMELESS DESIGN**



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# Melitta reinvents its products with Big Data



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Every light bulb can be transformed into a satellite



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A world map with a dark blue background, where landmasses are outlined in a lighter blue. Numerous small, bright yellow and white dots are scattered across the continents, representing city lights or population density. The map is centered on the Atlantic Ocean.

# 14 billion



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0%

RADIO WAVES for BETTER HEALTH

4%

FINDING WHAT YOU WANT for BETTER SALES

80%

ENERGY SAVING for BETTER PLANET

X200

SPEED for HIGHER EFFICIENCY



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# MyLiFi®

Brightly reinventing the way we connect.



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Every orange peel turns into a surfactant



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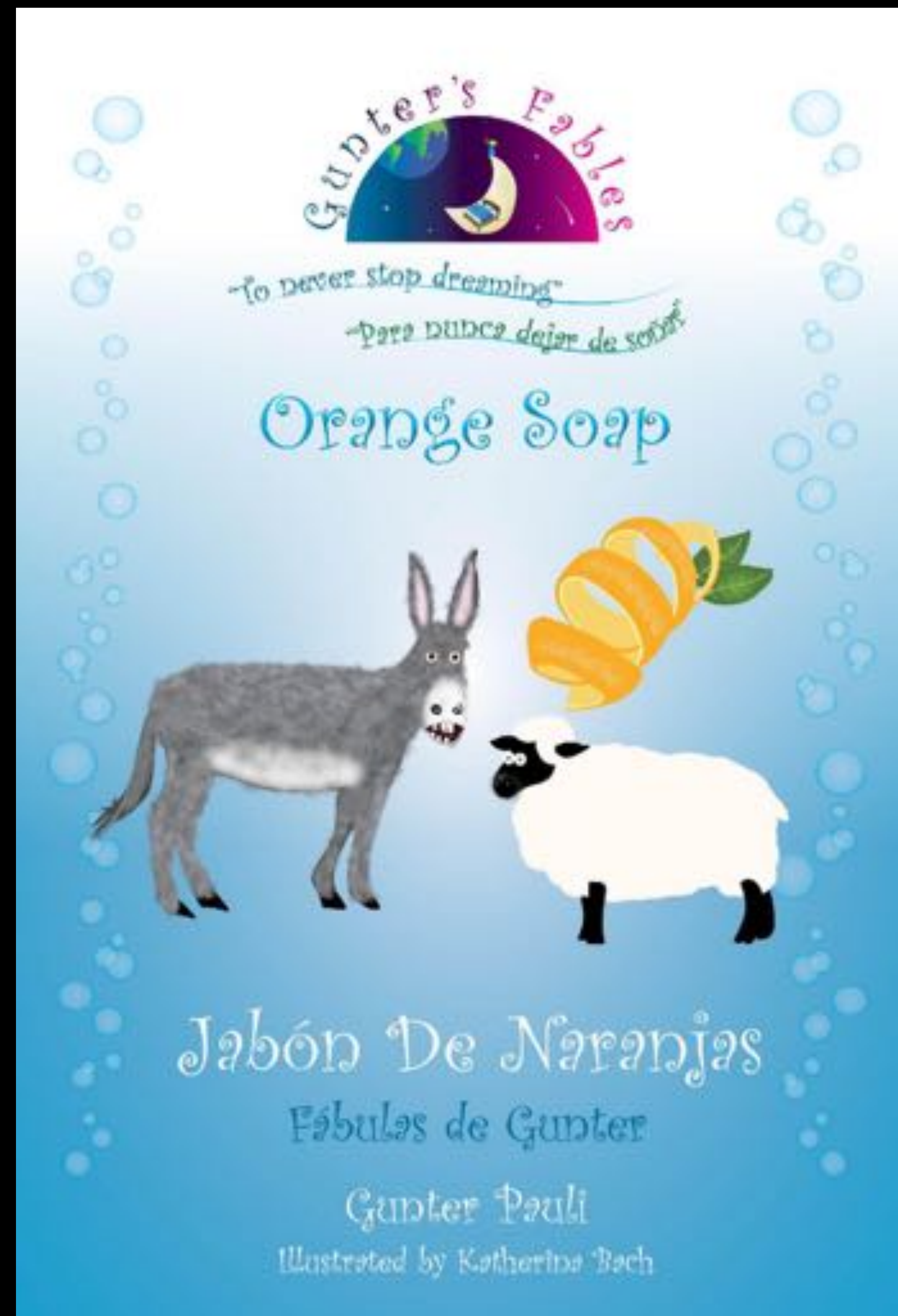


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# Weeds turn into biochemicals and food



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**All farming in 2050 will be 3D farming**



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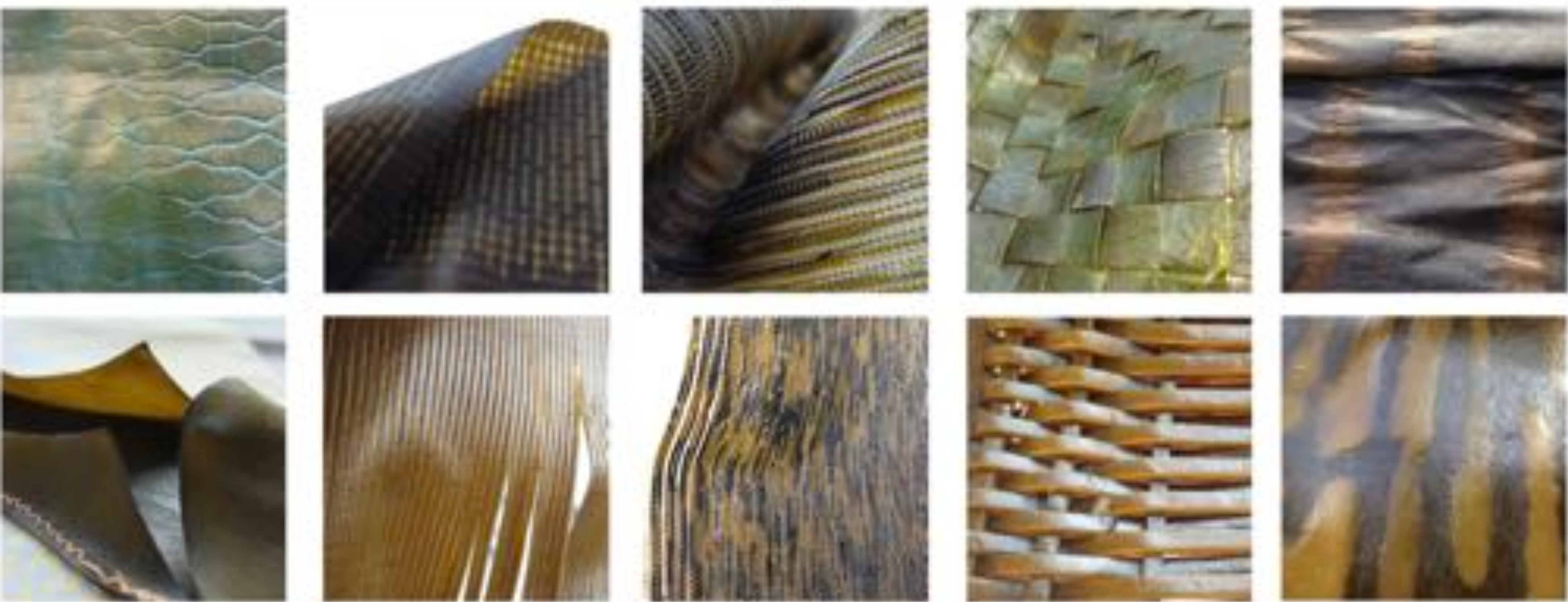




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Every seaweed turns into food, fuel and ... textiles





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**@MyBlueEconomy**

**[www.zeri.org](http://www.zeri.org)**

**[www.Guntersfables.org](http://www.Guntersfables.org)**

# Thank You



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# STEFANO LIBERTI

*Author of “I signori del cibo”*



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MADE IN CALIFORNIA  
BOTTLED BY THE  
WINE MERCHANTS OF CALIFORNIA  
LOS ANGELES, CALIFORNIA  
1974

















**Salerno, Italy**

**Xinjiang, China**

**Tianjin, China**

**Suez Canal**





**Salerno, Italy**

**Xinjiang, China**

**Tianjin, China**

**Suez Canal**

**Accra, Ghana**

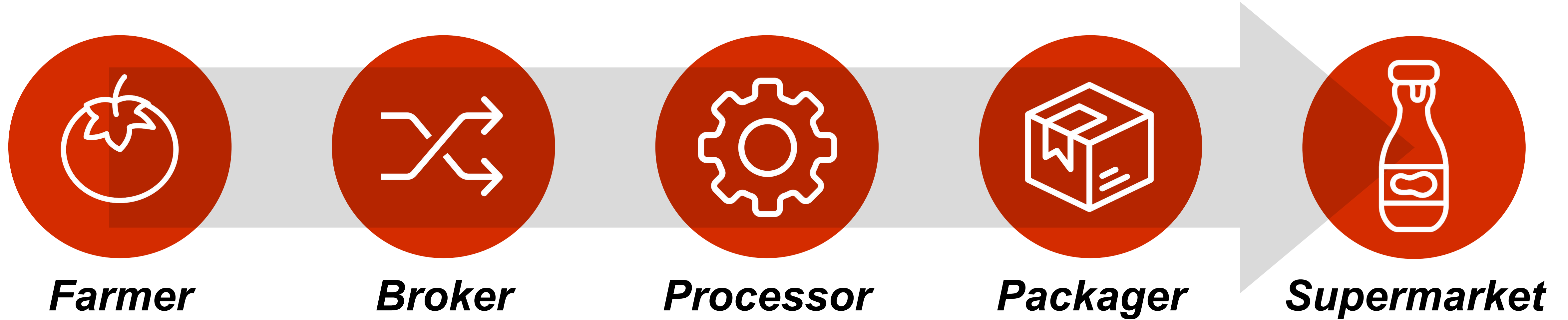












Farmers sell their crops to buyers who resell the raw commodities to be processed then sold to final processors/packagers who sell to wholesalers who then sell to retailers who finally sell food to the public.



# STEFANO LIBERTI

Viaggio nell'industria alimentare  
che sta distruggendo il pianeta

## I SIGNORI DEL CIBO

*Me*  
minimum fax



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# ENRICO GIOVANNINI

*Spokesperson, Alleanza Italiana per lo Sviluppo Sostenibile (ASviS), Professor, Economic Statistics, University of Tor Vergata Rome*



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# VYTENIS ANDRIUKAITIS

## *EU Commissioner Health and Food Safety*



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# **LUIGI PADOVANI**

*Journalist and Writer*



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# GUIDO BARILLA

*Barilla Group and BCFN Foundation Chairman*

# CARLO PETRINI

*Founder and President of Slow Food International*



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