

FOOD SUSTAINABILITY REPORT

FOOD, PEOPLE, PLANET: A GLOBAL OUTLOOK

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JANUARY-MARCH



FOCUS ON

FAMINE IN YEMEN, SOUTH SUDAN, SOMALIA AND NIGERIA WORST HUMANITARIAN CRISIS SINCE SECOND WORLD WAR



“More than 20 million people in four countries - Yemen, South Sudan, Somalia and northeast Nigeria - are facing starvation and famine. Without collective and coordinated global efforts, ‘people will simply starve to death’ and ‘many more will suffer and die from disease’, Stephen O’Brien, the UN under secretary-general for humanitarian affairs, told the security council in New York.”

These words were published in the Guardian on the 11th March, and the issue is quickly gaining public attention across the world, due in large part to the significant number of people affected equivalent to the population of Romania or one of the larger US states such as Florida. It's therefore easy to understand why this topic was picked as the "Focus" of the Food Sustainability Report, analysing the impact the issue has made on international websites in four specific areas: MEDIA; LEGISLATION; INTERNATIONAL AGENCIES & NGOs; and RESEARCH.

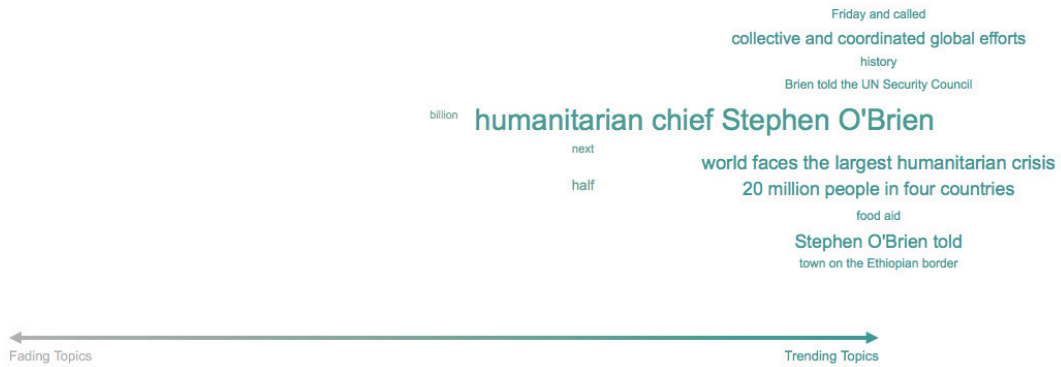
As illustrated in the table below, the word "famine" appears on almost 90% of news websites, highlighting the extent to which the issue has "penetrated" the media. Also of note is the number of mentions on websites belonging to international agencies and NGOs, who are on the frontline dealing with the emergency. However, there are fewer mentions in the other two areas, so few in fact as to be statistically insignificant.

Queries	Volume	Share
Famine / Media	1,692	88.91%
Famine / Legislation	31	1.63%
Famine / International Agencies & NGOs	129	6.78%
Famine / Research	51	2.68%
TOTAL	1,903	100.00%

From the analysis of the most frequently used words, it is clear that the US is perceived as having a fundamental role. The countries at the greatest risk of famine are shown in the map, and although certain countries in East Africa are foremost, it should also be noted that many other places across the world - such as Syria, North Korea, etc. - are also at risk.



Following the official warning from Stephen Brien, UN Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator, focus turned to his words which have frequently been quoted on the media.



FAMINE / MEDIA

Within the MEDIA category, beyond the general observations noted above, what stands out most is the expression "man-made famine". This demonstrates that news providers recognise that famine is not a "natural" phenomenon, but rather the result of choices made by mankind which, if not changed soon, will further endanger the health of the planet and its inhabitants.

Topic Name	Mentions
United States	50
Risk of Famine	47
Man-Made Famine	42
Mogadishu	39
Syria	36
America	33
Full-blown Famine	33
Looming Famine	33
North Korea	33
Food Aid	31
Million Children	31
Unity State	28
War and Famine	28
India	25
Kiir	25

Here are the top 10 news websites ranked by their focus on the issue:

Site	Volume
allafrica.com	323
theguardian.com	127
washingtonpost.com	69
sfgate.com	73
aljazeera.com	67
mobile.nytimes.com	47
huffingtonpost.com	32
dailycaller.com	51
theweek.com	56
ibtimes.co.uk	56

FAMINE / INTERNATIONAL AGENCIES & NGOs

In this category, keyword analysis reveals an emphasis on verbs such as "support", "including", and words such as "hunger" and "humanitarian assistance".

Topic Name	Mentions
Support	16
Including	11
Hunger	9
Past Stories on This Issue	9
WFP	9
Food Security	8
Humanitarian Assistance	8
Development	7
Warned	7
Safe	6
Brink of Famine	5
Humanitarian Situation	5
Visit	5
Water	5

Finally, here are the top 10 websites belonging to international agencies and NGOs ranked by their focus on the issue. First position is held by the United Nations, with more than 56% of total mentions.

Site	Volume
un.org	70
fao.org	13
euractiv.com	7
wfp.org	7
weforum.org	7
blogs.worldbank.org	6
wfp.org	6
thechicagocouncil.org	3
worldbank.org	3
ifpri.org	2