In the world

13 adults* out of 100

In Italy

10 adults* out of 100

ARE OBESE

(BODY MASS INDEX (BMI) >= 30)

In Italy

90,000 DEATHS PER YEAR ARE CAUSED BY AIR POLLUTION

IS THE LEADING CAUSE OF CLIMATE CHANGE AND AIR POLLUTION

WE CAN CHOOSE A SUSTAINABLE DIET

FOOD WHICH IS GOOD FOR US IS ALSO GOOD FOR THE PLANET

4.5 YEARS MORE LIFE EXPECTANCY*

LESS ENVIRONMENTAL IMPACT

*data referring to a Mediterranean Diet

1 PERSON IN 10 WORLDWIDE HAS TO CHOOSE WHETHER TO SPEND MONEY ON FOOD OR HEALTH CARE

WHO's ECONOMY $2 TRILLION PER YEAR (2.8% OF GLOBAL GDP)

NUTRITION

ENVIRONMENTAL IMPACT

THE DOUBLE FOOD AND ENVIRONMENTAL PYRAMID

Sources:


*over 18