FOOD POLICY

Main food policy instruments in the world

AIM
- EXCESS food

PURPOSE
- HEALTHIER LIFESTYLES AND RESPECTIBLE CONSUMPTION
- REDUCE MALNUTRITION
- INCREASE THE RESILIENCE OF FOOD SYSTEMS

APPROACH
- SOFT (Education)
  They aim to educate people to consume more responsibly
- HARD (Actions on the market)
  Actions to modify the market balances

INSTITUTIONAL ACTION
Aiming to guarantee access to healthy and safe food for the whole population

TOOL
- Food guidelines
- Food labels
- NO kid-targeted marketing
- Incentives for healthy food
- Tax on “junk food”
- Food security policies
- Research on climate change

#YesShareEat