YOUNG ITALIANS AND SUSTAINABLE DEVELOPMENT GOALS (SDGs)

TWO WORLDS STILL FAR APART

SDGs: YOUNG PEOPLE KNOW LITTLE ABOUT THEM

55% ONLY FEW YOUNG PEOPLE (1 IN 5) KNOW THE 17 SUSTAINABLE DEVELOPMENT GOALS.

KNOWLEDGE INCREASES WITH AGE: 10% AMONG 14-15-YEAR-OLDS; 20% AMONG 16-27-YEAR-OLDS.

FOR YOUNG PEOPLE, SDGs SHOULD BE TAUGHT AT SCHOOL AND AT HOME

EVEN THOSE WHO KNOW WHAT SDGs ARE ARE NOT FULLY AWARE OF THEIR DIRECT LINK TO FOOD (UNDERSTOOD AS PRODUCTION, DISTRIBUTION AND CONSUMPTION)

FOR YOUNG PEOPLE, SUSTAINABLE NUTRITION MEANS ABOVE ALL NOT WASTING FOOD

THE MEDITERRANEAN DIET IS THE MOST SUSTAINABLE DIET BUT ONLY 2 IN 5 YOUNG PEOPLE FOLLOW IT

THE MEDITERRANEAN DIET IS ADOPTED BY THE MEDITERRANEAN DIET IS THE MOST SUSTAINABLE DIET BUT ONLY 2 IN 5 YOUNG PEOPLE FOLLOW IT

50% OF THOSE WHO ARE WELL AWARE OF SDGs 48% OF THOSE WHO ARE FAMILIAR WITH THE CONCEPT OF SUSTAINABILITY

SUSTAINABLE FOOD IS GOOD FOR YOU AND FOR THE PLANET

193 COUNTRIES IN THE WORLD ARE COMMITTED TO ACHIEVING THEM BY 2030 BUT FOR MOST YOUNG PEOPLE THEY ARE A TASK FOR FUTURE GENERATIONS

ONLY 4 IN 10 YOUNG PEOPLE KNOW WHAT SUSTAINABILITY IS

69% 13% 9% 9%

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